

2019-2020 District Goals



District: District 120
Constitutional Area: Europe

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
Introduce my personal positive experiences as a club president

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
Introduce my personal positive experiences as a ZC/RC and GLT coordinator

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Increase the number of district members to a minimum of 1250

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	20
3rd Quarter	20
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 80 new members.

Action Items:

My district will induct 40 new Lions under 40 years old.

My district will convert 10 Leos to Lions

My district will organize at least 2 membership growth events.

My district will use and promote membership resources to achieve our goals. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	1	20
3rd Quarter	1	20
4th Quarter	1	20

By the end of the 4th quarter, the district will start 4 new clubs.

With a minimum of 80 charter members.

Action Items:

My district will host a New Club Development Workshop

My district will organize 2 Leo Club(s).

My district will use and promote membership resources to achieve our goals. Membership Development Grant, New Club

Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	20
2nd Quartter	20
3rd Quartter	20
4th Quartter	20

By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 80 members.

Action Itiems:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Introducing the Lions movement in the media and social media

NET GROWTH GOAL

80	+	80	-	80	=	80
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 9000 people.

Action Itiems:

Of tte ttotall number ofi people served in my distirict, 6000 people will be youth (under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessment (Developing Local Parttnership and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

Cooperatton in service between tthe clubs ofi a zone or region

SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 200 service activities.

Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

We will host the Lions European Forum 2019 in Tallinn, Estonia

Custom goal and action items

Introducing the nature of GAT and teaching reporting to club officers

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$1,500.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

Additional action items to achieve this goal

Introduce the Campaign 100 goals by donating support to get support to your service project

ADVOCATE

In the 2019-2020 fiscal year, 30% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding